



CULTIVATE/A SIMPLE IDEA





CULTIVATE / A SIMPLE IDEA



Ventilation



CULTIVATE / A SIMPLE IDEA



Light





CULTIVATE A SIMPLE IDEA

VELUX



Company facts

The VELUX Group is owned by VKR Holding A/S, a limited company wholly owned by VILLUM FONDEN and the Kann Rasmussen family.

The VELUX Group's financial results are incorporated into VKR Holding's consolidated accounts.

2020 numbers
(EUR)

3.0bn

VKR Holding
revenue

497.3m

VKR Holding
net profit

40

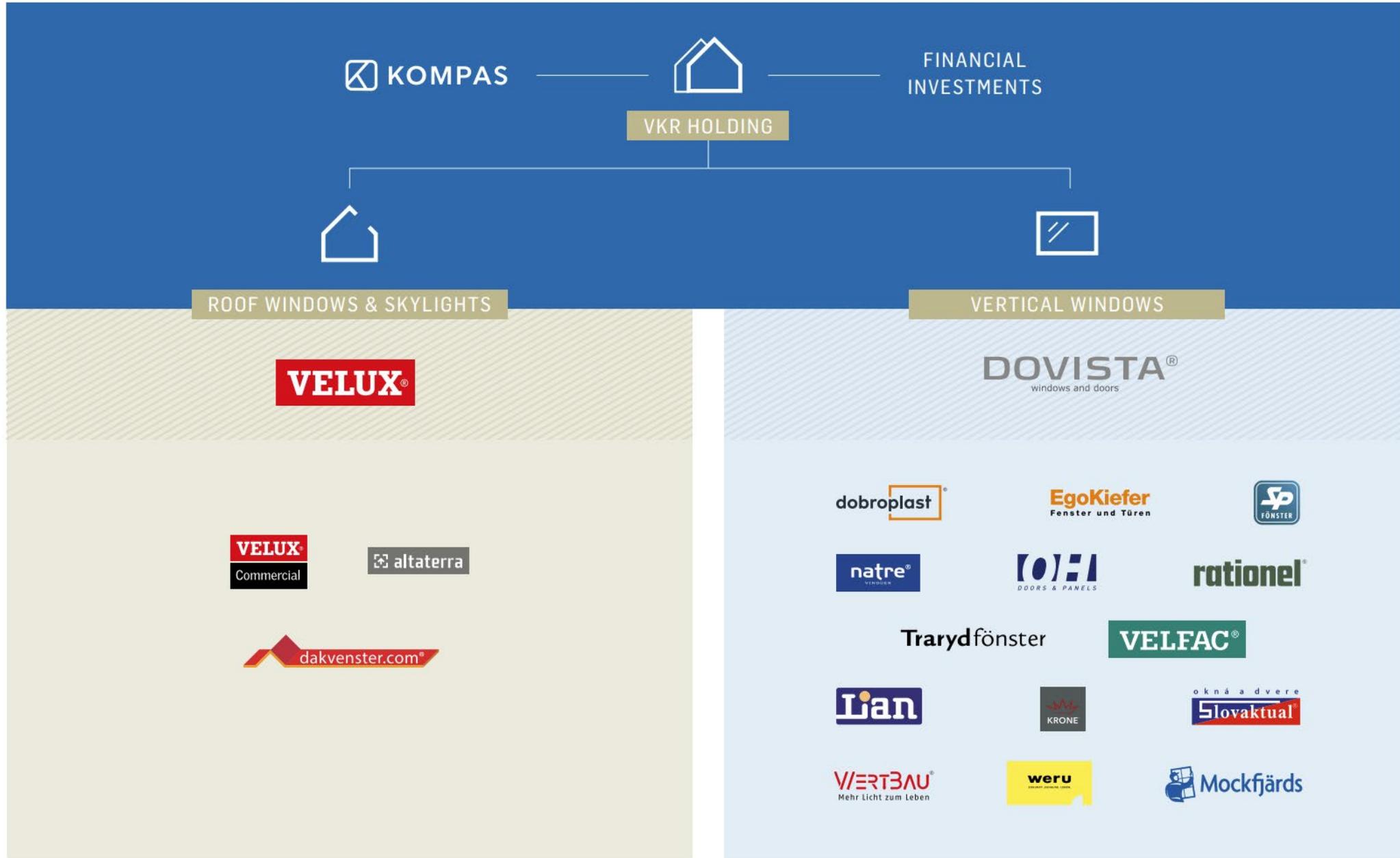
countries with sales
companies

27

production sites
in 11 countries

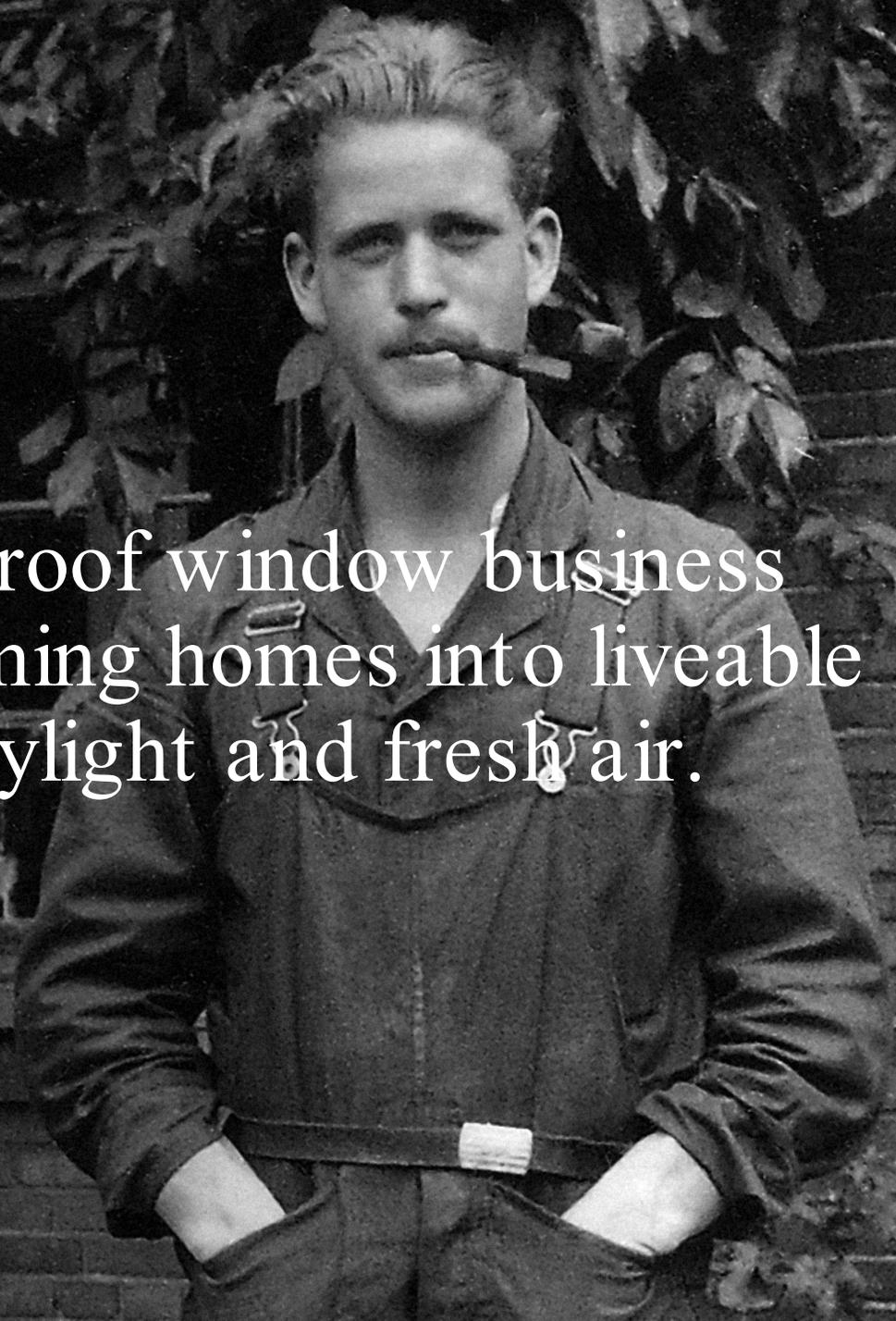
11,500

employees
globally





We've been in the roof window business since 1941, transforming homes into liveable spaces full of daylight and fresh air.





VELUX®

We are daylight engineers

A passion for daylight, fresh air, and people-centric design is ingrained in our DNA.

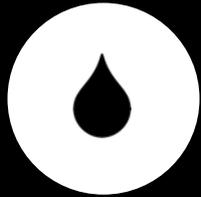


Today, 90% of our
time is spent indoors.



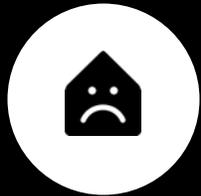


We are the indoor generation



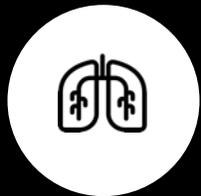
84 million

Europeans live in damp and mouldy buildings, posing a threat to health and well-being



1 out of 3

European children, or 26 million, live in unhealthy buildings



40%

more likely to have asthma when living in damp or mouldy conditions



WHY VENTILATE?

Average person consumes 2kg of food and water per day

- ▶ *Air intake equates to 15kg per day*

Asthma & allergies becoming more common

- ▶ *Indoor air up to 50 times more polluted than outdoor air*

Average family 10 litres of moisture per day

€82 billion spent each year on Asthma & similar health issues



Discover what daylight can do for your business



Differentiate your offering

Daylight differentiates your designs and gives you a competitive edge



Create desirable homes

Up to 90% of homebuyers indicate that daylight makes living spaces more desirable



Attract customers

Homebuyers are willing to pay twice as much as the cost of installation for roof windows



We understand homebuyer demands
and are committed to investing in the
homes of tomorrow.

[DISCOVER THE FUTURE OF HOUSING](#)

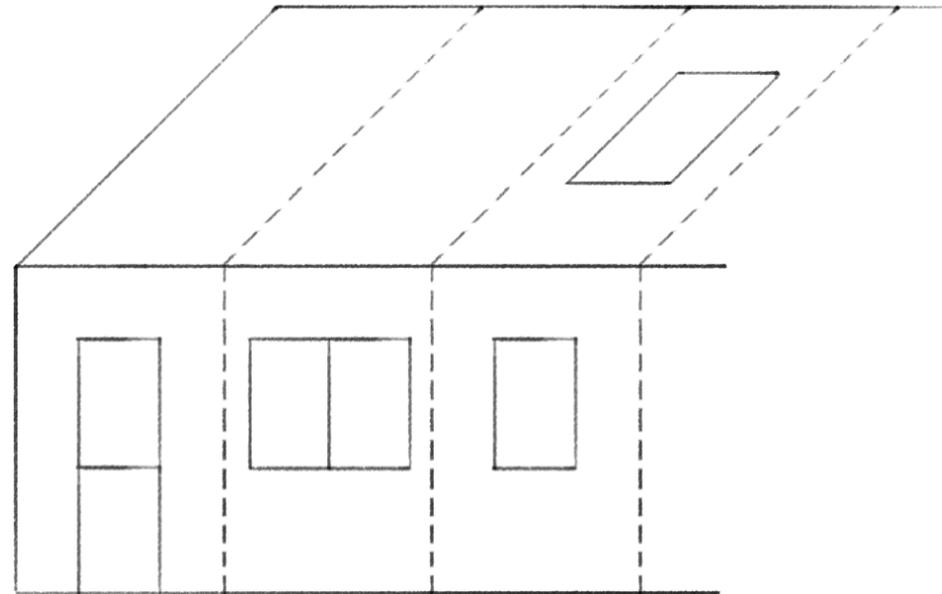


BRING LIGHT TO LIFE



PRODUCT SOLUTIONS FOR LIVING, LEARNING AND PLAYING





30% 70% 99%

Daylight is best harvested from above

The most powerful source of daylight in the home comes from a combination of roof and façade windows.

Percentages reveal how much of the room is daylit



Roof windows deliver up to twice the daylight





Functional Spacious Well-being healthy
Smart Privacy Comfortable Safe

**Do your homes meet the needs
and desires of your customers?**

Sustainable Design Modern
Environmental Economic Original Minimalist

At VELUX, we've learned that roof windows offer solutions to many of your homebuyer's demands

Functionality

- Privacy
- Spacious and practical
- Thermal comfort

Design

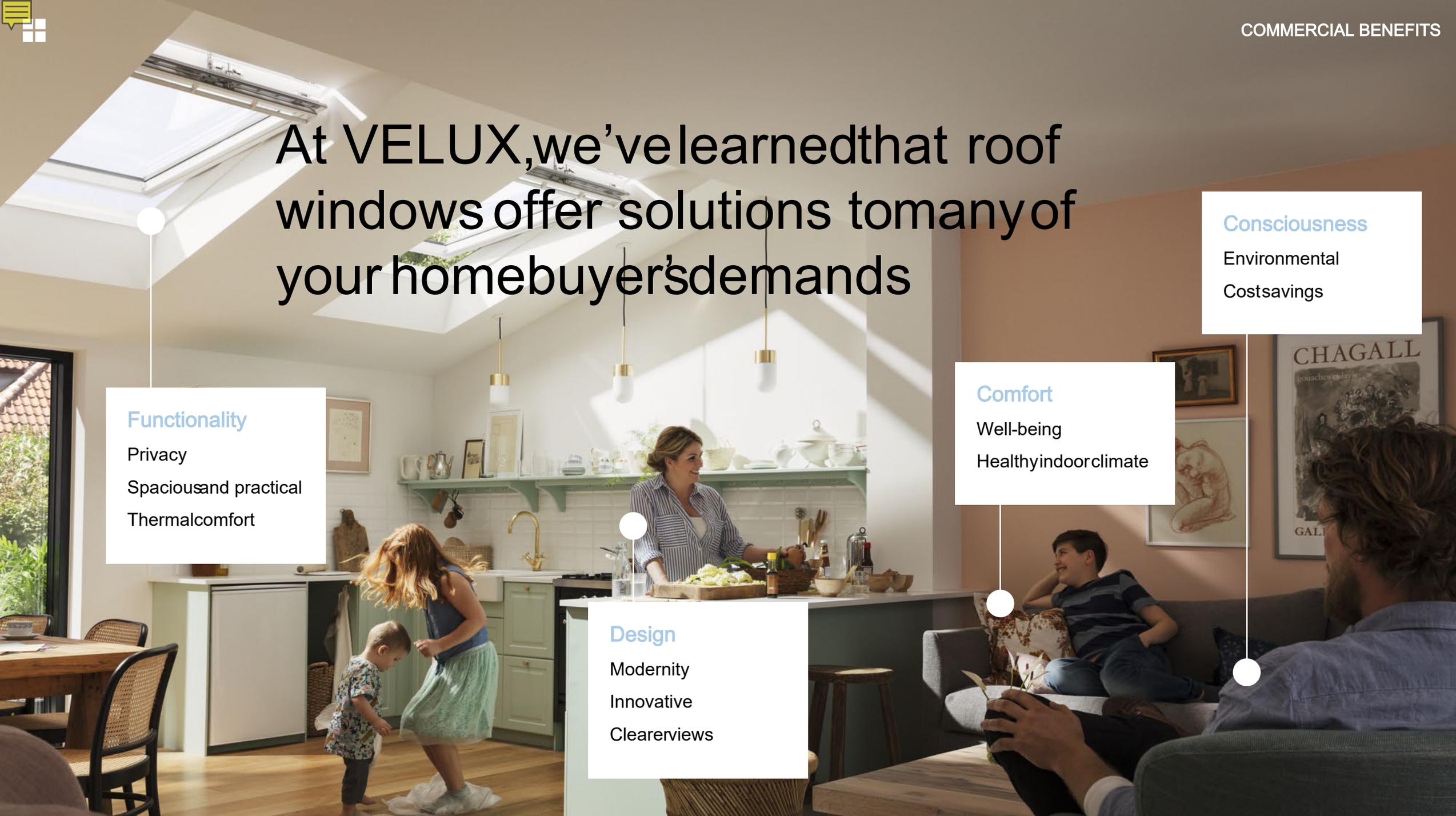
- Modernity
- Innovative
- Clear views

Comfort

- Well-being
- Healthy indoor climate

Consciousness

- Environmental
- Cost savings





“People are happy to pay a bit more for windows if the result brings them more comfort and a healthy indoor climate.”

Florian Schmid,
Sales Management, SchwörerHaus



Roof windows can help make
your homes more unique,
desirable and profitable.

[DISCOVER OUR SOLUTIONS](#)



The VELUX Product System





We offer daylight solutions tailored to suit your project





Future-proof features for the homes of tomorrow



Save energy

Optimised panes keep in warmth in colder climates, reducing heating costs and creating a balanced indoor climate



Reduce unwanted noise

Thick laminated glass minimises the level of outside noise when compared to other roof windows



Optimise safety & security

Enhance protection from external forces with extra thick glazing and laminated glass



Easy-to-manage

Anti-dew, easy-to-clean coating to reduce time spent cleaning and improve the view



Choose pitch type



0 - 15° PITCH



15 - 35° PITCH



35 - 53° PITCH



53 - 90° PITCH



0 - 15° pitch



BEDROOM



CHILDREN'S ROOM



LIVING ROOM



BATHROOM



KITCHEN & DINING ROOM



HALLWAY & STAIRCASE



WORKSPACE



15 - 35° pitch



BEDROOM



CHILDREN'S ROOM



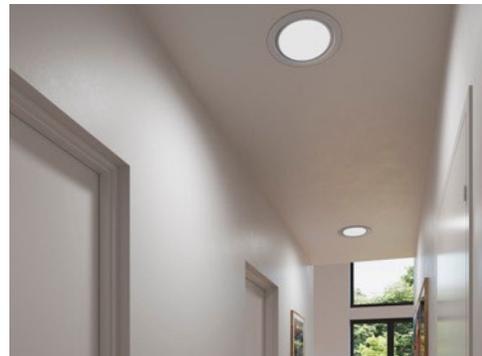
LIVING ROOM



BATHROOM



KITCHEN & DINING ROOM



HALLWAY & STAIRCASE



35 - 53° pitch



BEDROOM



CHILDREN'S ROOM



LIVING ROOM



BATHROOM



KITCHEN & DINING ROOM



HALLWAY & STAIRCASE



WORKSPACE



53 - 90° pitch



BEDROOM



CHILDREN'S ROOM



LIVING ROOM



BATHROOM



KITCHEN & DINING ROOM



HALLWAY & STAIRCASE



WORKSPACE



8 features that deliver on your customers' demands



Perfect blind fit



Less noise



Personal safety



Thermal comfort



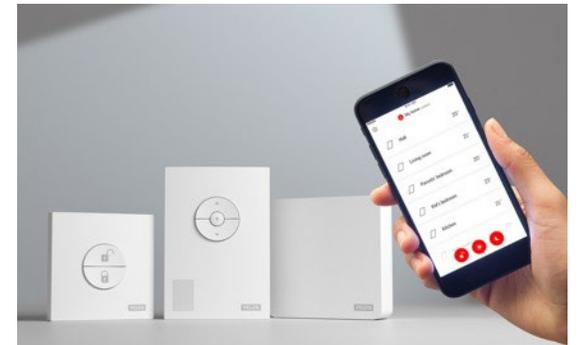
Smart homes



Gust-safe ventilation



Secure ventilation



VELUX ACTIVE



We offer tailor-made daylight solutions for every room and every roof type.

DESIGN WITH DAYLIGHT IN YOUR NEXT PROJECT



VELUX CERTIFICATION & PRODUCT TESTING





VELUX GUARANTEE



The VELUX product factories guarantee quality systems implementation process and environmental management systems through appropriate accreditations ISO 9001 and ISO 14001

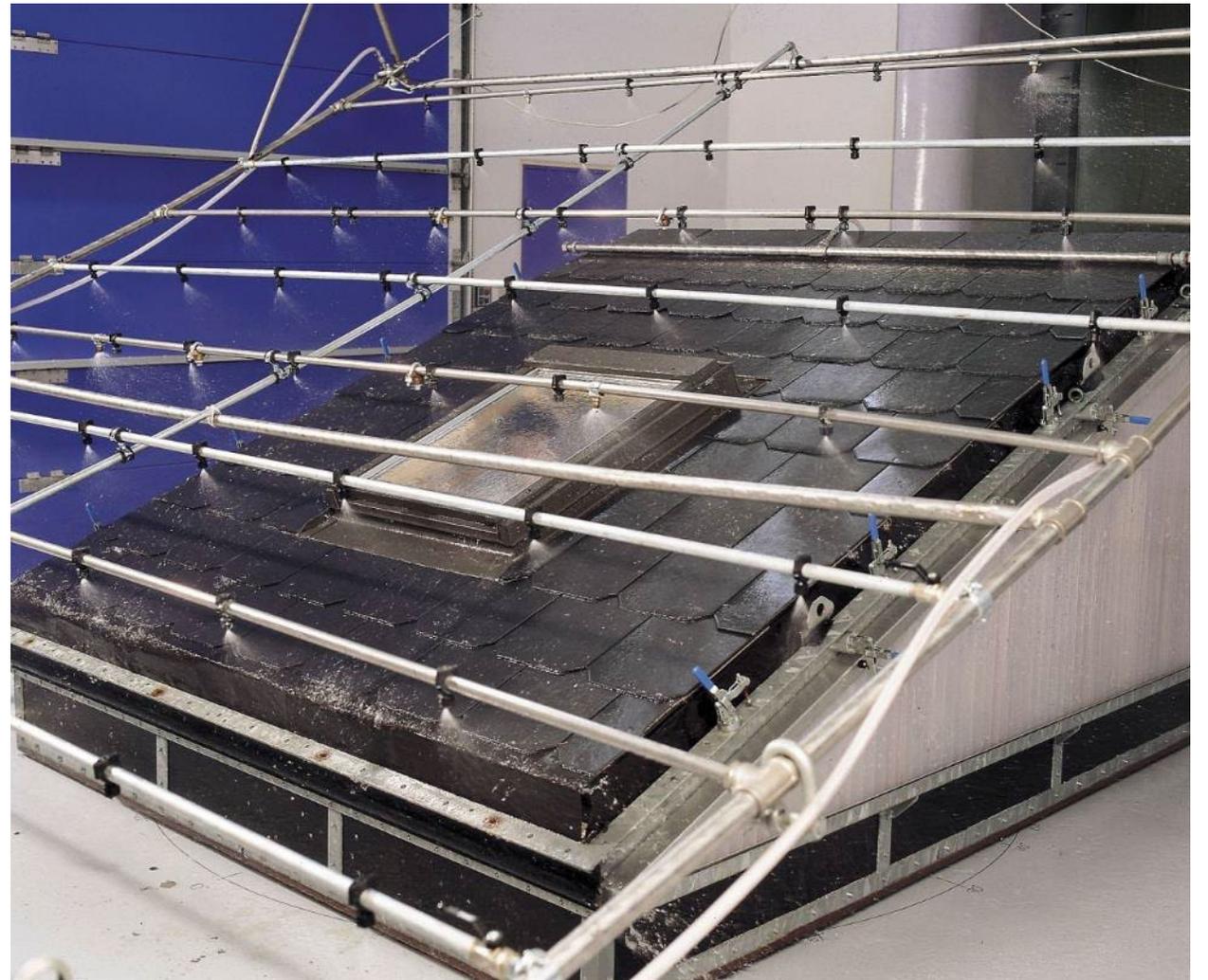


Windows
Flashings
Sun tunnels
Glazing units

Electrical components
Sunscreening

DECLARATION OF PERFORMANCE

 13		GPU MK04 0070 37BI09 Communication in domestic and commercial locations		Harmonised standard: EN 14351-1:2006+A2:2016	
Essential characteristics	Performance	§	NB*		
Resistance to wind load	class C3 **	4.2	0757		
Resistance to snow load	4 mm toughened–15 mm–6.8 mm (33.2) laminated float	4.3			
Reaction to fire	class D-s2,d2	4.4.1	0402		
External fire performance	NPD	4.4.2			
Watertightness	class 9A	4.5	0757		
Impact resistance	class 3 ***	4.7	1235		
Load-bearing capacity of safety devices	passed	4.8	1235		
Acoustic performance	35(-1;-3)	4.11	0199		
Thermal transmittance	1.3 W/m ² K	4.12	1235		
Solar factor	0.46	4.13	0757		
Light transmittance	0.68	4.13	0757		
Air permeability	class 4	4.14	0757		
NPD: No performance determined * Notified body/ies: http://ec.europa.eu/growth/tools-databases/nando/ ** For window width > 1140 mm or window height > 1398 mm: NPD *** For window width < 550 mm or window height < 778 mm: NPD					



The background of the slide is a photograph of a worker in a grey t-shirt and safety glasses, focused on assembling a skylight. The worker is positioned in the center of the frame, looking down at a component. The scene is set in a factory or assembly line, with multiple skylight frames visible in the foreground and background, creating a sense of depth. The lighting is bright, highlighting the metallic and plastic components of the skylights.

WHY CHOOSE VELUX ?

A RELIABLE BUSINESS PARTNER



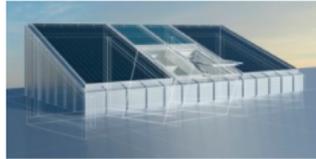
- ▶ *VELUX is the world market leader for roof windows and skylights*
- ▶ *VELUX has the widest product offering enabling selection of the right product range for each market*
- ▶ *VELUX offers best-in-class commercial and marketing support to distributors for a successful long-term partnership*
- ▶ *VELUX offers a range of tools to distributors to grow their business and profit*
- ▶ *VELUX offers innovative sustainable products and secures a responsible business*



Installation guides

Correct installation is essential for the completion of projects. Download our installation instructions and watch the videos.

[Discover more >](#)



BIM & 3D objects

Import VELUX products including roof windows and flat roof windows into your 3D model.

[Discover more >](#)



2D CAD drawings

Download our range of sectional drawings in the best format best suited to your needs.

[Discover more >](#)



Product data sheets

Download technical data sheets including U-values, glazing features, and more.

[Discover more >](#)



Safety data sheets

At VELUX, we are fully aware of the obligations according to REACH Regulation (1907/2006). Download the available safety data sheet on an array of VELUX maintenance kits.

[Discover more >](#)



CE marking

Find the CE-marking for your specific product. The products are CE marked according to the Construction Product Regulation.

[Discover more >](#)



Daylight Visualizer

The VELUX Daylight Visualizer lets you simulate and calculate the daylight levels when using different combinations of windows.

[Open tool >](#)



Energy and Indoor Climate Visualizer

VELUX Energy and Indoor Climate Visualizer is used to evaluate the performance of single-family houses with respect to energy, ventilation, and indoor climate.

[Open tool >](#)



Replacement configurator

Quickly and easily find out what New Generation roof window to use when replacing your customers' windows.

[Open tool >](#)



Flashing compatibility

Use our handy guide to find the correct flashing kit to suit a number of roofing materials.

[Download flashing guide >](#)



- ▶ ***VELUX is the world market leader for roof windows and skylights***
 - ▶ *We have 80 years experience in this industry, with the largest roofing window manufacturing facilities and we have the best market knowledge*
 - ▶ *VELUX is the leading brand and is positioned as the top quality products in the markets. Our products are manufactured with high quality raw materials*
- ▶ ***Our best-in-class support to distributors***
 - ▶ *Local sales, marketing and technical support (through the Regional Hub) to distributors for a close and trustful partnership. Sharing market data and analysis to achieve common goals*
 - ▶ *Providing tools (also digital) to grow the business and profitability for a successful cooperation. Point Of Sales materials for an added value proposal. Solutions to integrate VELUX on distributor's website*
 - ▶ *Training sessions for distributors, installation videos, "on the roof" mobile help achieve a smooth installation and therefore secure the best service to customers*
- ▶ ***Solutions for healthy homes***
 - ▶ *VELUX products help to create bright, healthy and energy efficient places in which to live, work, learn and play*
 - ▶ *VELUX wishes to lead the change towards healthy and sustainable homes with care for people and the environment; and this together with our distributors on local markets.*

Bringing light to life™

CONTACT INFO

Veluxint@velux.com

FIND US HERE

 twitter.com/VELUX

 facebook.com/VELUX

 youtube.com/user/VELUX

 linkedin.com/company/VELUX

 pinterest.com/VELUXGroup